

26-27 MARCH 2025



CAPITALISATION WORKSHOP

Boosting Knowledge
and Competitiveness
in the Danube Region

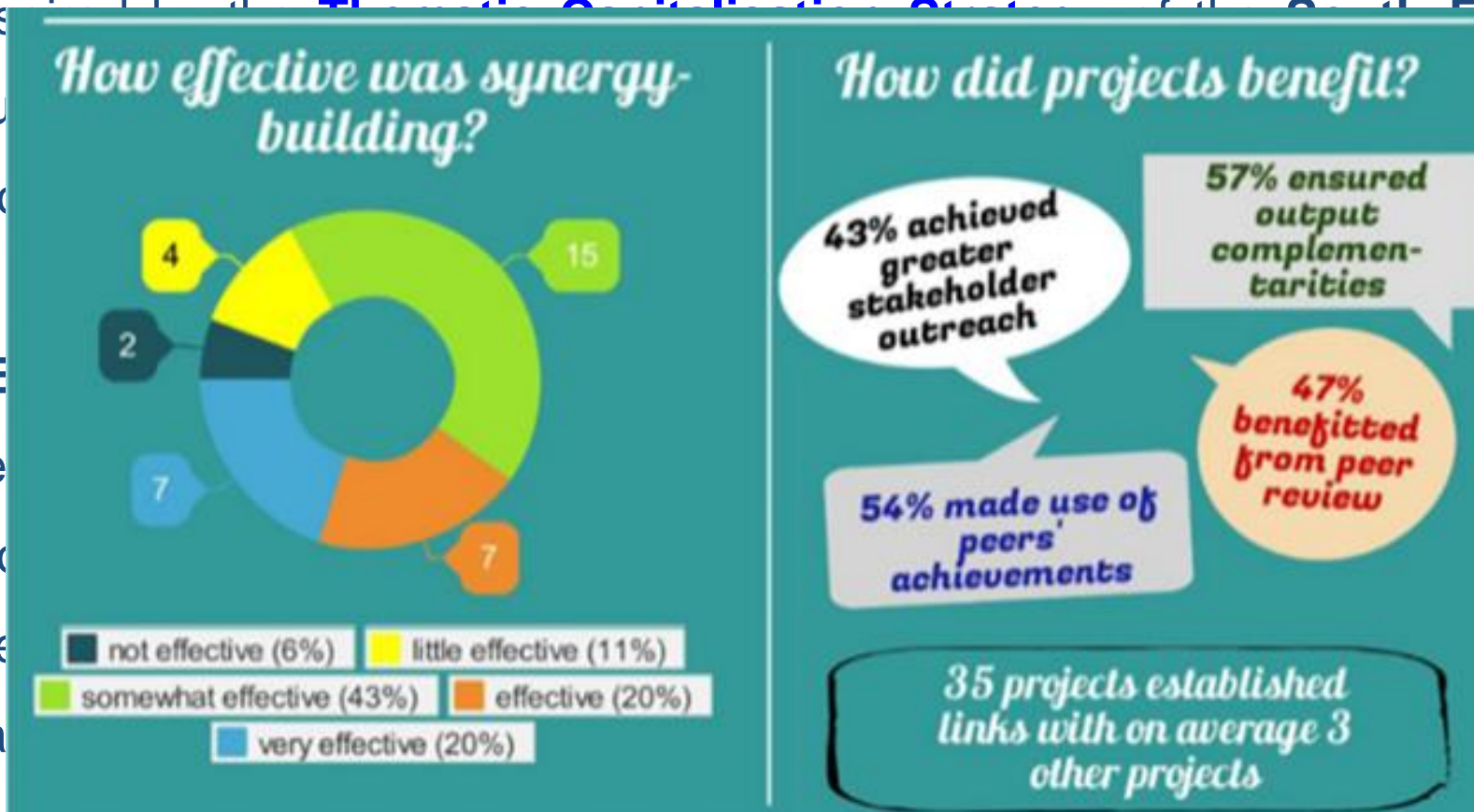
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behind



Capitalisation Strategy

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Danube Region Strategy

Capitalisation Strategy is enabling synergy building between the DTP projects, as well as with other projects funded by other financial instruments

This is the elementary phase which will make it possible for the projects to:

- get to know each other's work,
- establish professional links in order to cooperate, and
- score better outcomes and results through peer learning, benchmarking, etc.

Among the Focus Groups based on the EUSDR Priority Areas we try to **reinforce the links between the Programme and the Strategy** and to **foster the capitalisation opportunities**.

Project partners gain a possibility to:

- build synergies,
- help and learn from each other, and
- capitalise on already achieved results.



How did the “capitalisation” look like?



**POLE 1: Innovative
ecosystem for SMEs**



Danube Transnational Programme



**POLE 3: Entrepreneurial
learning systems**



Danube Transnational Programme



**POLE 2: RDI
framework support**



Danube Transnational Programme



**POLE 9: Educational
governance**



Danube Transnational Programme

- **regular meetings of the projects within thematic poles**
- **PAs supported the regular pole meetings + project leaders attend PA SG meeting** - exchange knowledge, inform about progress, learn about possible opportunities leading to action (preparation of analyses, joint events, round tables, policy initiatives, dissemination of information)



PA7 „Knowledge Society“ using the Capitalization

common surveys
organized on the
needs of young
project managers

support by preparing
surveys, reports,
studies

analyses on RI
prepared, communicated
and discussed on policy
level

new legislation on dual
education adopted

better visibility of the
projects

hundreds of young people
trained on the project
preparation/implementation

joint calls and mobility
schemes ongoing

new study
programmes prepared

fostered national
reforms on dual
education

innovation trackers and
matchmaking platforms
created



Why Capitalisation is Important?



- TP leaders and DTP project holders belong **Change Agents**
 - Many of the projects have a **strategic importance and impact** for PA7 and PA8 as they directly contribute to EUSDR Actions and dedicated Targets
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- Thank to the common **networking meetings and joint activities EUSDR (Strategy)** as well as **DRP (Programme)** become **better visible and more understandable among various stakeholders**
 - **The project outcomes**, e.g. guidelines, position papers, policy recommendations, etc. **gain more attention and wider outreach**
 - Capitalisation Strategy is **open to project partners from various programmes, initiatives and support schemes**

Thank you and let's capitalise 😊

